

**For Immediate Release**

## **Jesse S – “Run Soul Run”**

Greendale, WI USA – September 07, 2004 –**RockIt Records and Recording™**, A Division of Heavygunz Enterprises Inc; is pleased to announce the release of “**Run Soul Run**”, the new CD from **Jesse S**.

**Jesse Spriggs** is a California based journeyman singer, songwriter, and guitar player who has been writing and performing since his teens. His musical origins include singing and touring nationally in gospel groups and choirs and listening intently to the Rock icons of the day... The Beatles, Led Zeppelin, and Bob Dylan, to name but a few. “**Run Soul Run**” reflects both his gospel origins and the broad influences he has been exposed to. A prolific writer, Jesse penned all the songs on this debut CD.

“**Run Soul Run**” was collaboratively performed and produced by Spriggs and **Jeannine O’Neal**, wife of Rockabilly Hall of Fame member **Gradie O’Neal**, who engineered the project with his wife. The O’Neal’s have a long and diverse history as both performers and producers, working with artists such as Ricky Skaggs, Tanya Tucker, Oakridge Boys, Jerry Reed, The Coasters, The Ventures, Martha Reeves and the Vandellas, Elvin Bishop, Maria Muldaur, and many more. Jeannine has sat both sides of the glass playing and engineering recordings for **Grupo Vennus** and **Los Aquario**. Each of those efforts went Gold. The O’Neal’s professionalism and high technical standards are evident on “**Run Soul Run**.”

Spriggs has an ear for melody and a flare for crafting pop musical ‘hooks’ that are quickly committed to memory. Musically, this CD is slickly done in the classic rock style, yet with it’s own unique sound and signature. Lyrical content reveals Spriggs as a thoughtful artist who ponders politics, the meaning of life, and spiritual redemption in an open and honest yet musically engaging manner.

The CD is enjoying rotational play on a number of radio stations across the US and is available online at [http://www.rockitrecordsusa.com/catalog/JSpriggs\\_RSR.php](http://www.rockitrecordsusa.com/catalog/JSpriggs_RSR.php). Music Journalists, Music Program Directors, Retail Outlet Buyers, Music Resellers, Promoters, and Agents should contact RockIt Records to receive wholesale pricing and a promotional copy of the “**Run Soul Run**” CD for consideration.

### **RockIt Records & Recording™**

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